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The leading insurance company in the Nordic region, If P&C insurance, have chosen VPD VaR, part of VPD Risk & Performance

If P&C Insurance is the leading property and casualty insurance company in the Nordic region, with approximately 3.6 million customers in the Nordic and Baltic countries.

If offers insurance solutions to customers in Sweden, Norway, Finland, Denmark and the Baltic countries, as well as to Nordic customers with international operations.

The Group's gross premiums written total SEK 38 billion and it has 6,600 employees.

If P&C insurance has signed a license agreement for the best-of-breed product VPD VaR, part of VPD Risk & Performance.

The system has now successfully been implemented at If. Simon Kristoferson, Senior Risk Analyst, comments: "VPD VaR produces risk values for further use in our risk management. We found the solution to be very straight forward and cost effective, and it is expected to add great value to our day-to-day operations."

"The risk area is of great importance to our clients, and we are happy to attract new clients through the best of breed product VPD VaR. Especially as If is a leading player in its field, we are very proud to add If to our client list", says Johan Lundman, Head of Business Development at VPD.

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VPD

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