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AMF is a life insurance company with assets under management amounting SEK 335 billion (31-Dec-2009). Further to life insurance products, AMF also provides mutual funds.

After a thorough evaluation process, AMF has now chosen VPD Attribution, part of VPD Risk & Performance, to enhance its reporting and analytical capabilities.

"We find the solution cost efficient", says Andreas Mellegård, and continues: "VPD Attribution will provide improved analytical accuracy and more comprehensive communication internally and externally through the reporting facilities".

"We are proud to announce this deal", says Johan Lundman, Managing Director at VPD. "It is especially welcomed as we have supported AMF over the years as consultants, and we regard their choice as proof of the success so far, and that we have reached the next level of our long term commitment for this prominent client".

The implementation project will be initiated now, and completed later in the summer.

For more information, please contact info@vpd.biz

VPD

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